



# 2024 Back to School Art Project: SCHOOL SPIRIT SNOWPLOW CONTEST

The 2024 Art Project: SCHOOL SPIRIT SNOWPLOW was inspired by PennDOT's Paint the Plow Program that began during the 2015-2016 winter season when first explored in Cambria County. In the years that followed, the program expanded into other areas of the state. Now an annual tradition, PennDOT encourages high schools throughout the state to participate in painting snowplows.

The Lackawanna County Arts & Culture Department now invites Middle School Students to submit original artwork to design and paint a county snowplow blade for this first annual contest. The decorative blades will reflect each chosen school individually and will have the opportunity to be visible during winter snow removal on various roadways in the area.

Photos of each painted plow will be posted on Lackawanna County social media and website, where users will have the opportunity to view the designs from all participating schools and vote for their favorite throughout the summer of 2024!

School(s) may have the opportunity to showcase their designed plow at a school represented event. Details regarding this opportunity will be announced later and are subject to change as the Department deems fit.

**Applications to participate in the program are due by **May 17<sup>th</sup>, 2024.****

# GUIDELINES

## **Description**

2024 Back to School Art Project: SNOWPLOW CONTEST is a community outreach program in which 6 middle schools will be selected to paint a Lackawanna County snowplow blade in the Fall of 2024 with original artwork to represent their school spirit! One winner will be chosen from the 6 and announced in Early Winter of 2024. In addition to being visible when in full service during the winter-weather months, the blades will potentially be used to promote community involvement, as well as school spirit, and foster greater appreciation of public safety workers and the school's art programs.

## **Participants**

- 2024 Back to School Art Project: SNOWPLOW is open to all middle schools in Lackawanna County.
- Only students who are currently enrolled in the applicant school may participate in the execution and completion of the art project.

## **Guidelines**

- Students will submit a 6-inch high by 18-inch wide, full color design that embodies their school's unique characteristics. Parts of school life that they enjoy in which they take pride should be incorporated into a theme of school spirit. This theme can also include patriotic, state/local or weather-related motifs.
- Students may incorporate their school's logo, emblem, or mascot into the design.
- Artwork must be original and in good taste; anything deemed inappropriate or not original will be precluded from the program at the sole discretion of the Lackawanna County Arts & Culture Department.
- Deadline to submit is May 17<sup>th</sup>, 2024
- Only non-partisan, non-political and non-violent material will be accepted.
- All blade designs must be submitted for approval before painting of the blade can begin. Designs can be scanned in high resolution and emailed to: [ScazafaboA@LackawannaCounty.org](mailto:ScazafaboA@LackawannaCounty.org).
  - OR dropped off at the Electric City Trolley Museum 300 Cliff Street Scranton. Submissions to be scanned will be returned. Please add contact name and phone number on the back of submission.
- Lackawanna County reserves the right to reject blade designs for any reason, including but not limited to, blade designs which are not in accordance with these terms and conditions. If a blade design is rejected, a school may submit a new blade design. Lackawanna County will use reasonable efforts to review the new blade design to accommodate program participation. Schools should submit designs as early as possible and in accordance with these terms and conditions to prevent any delay in blade design approval.

- 6 Schools will be chosen to paint a plow blade and will compete for the Grand prize of \$500 that will go towards their schools Arts & Culture programs. Once the design is approved, the painting process may begin.
- Online Design voting will begin Summer of 2024 throughout November. Winner will be announced early Winter (date to be determined.)
- Painting will begin Early September (TBD) Lackawanna County Roads and Bridges Department will deliver an approximately 11 feet wide and 3 feet high plow, to a secure location at the school as specified by the school's staff. The school may need to perform light prep work on the plow before painting can take place.
- Plow may NOT be removed from the specified location on the school's premises, and they cannot be modified with the addition of extra materials or ornaments.
- Selection of paint materials to be used will be up to the students and faculty; however, consideration should be given to durable, enamel paints that will provide for coverage and better wear. A final clear coat is optional but may help the life of the paint.
- Each of the 6 schools chosen will be given a stipend for supplies of \$250 for paint and materials.
- Lackawanna County Roads and Bridges Department will pick up the plow **no later than October 15**. Specific arrangements for blade delivery and pick up dates and times, will be coordinated between the school host (teacher/principal) and the Lackawanna County Arts & Culture Department.

## Display & Promotion

- All area media outlets will be notified and given the opportunity for coverage. A press release and photos will also be disseminated to these media outlets as well. Pictures will also be posted on the Department's social media accounts, such as Facebook, Twitter, Instagram.

**Please Note: The competition as outlined herein applies to the current program and is subject to change yearly.**

## Additional Information

- It should be expected that the design on a given plow blade will wear away once the blade is put into service for snow and ice removal.
- Typically, plow blades are in service during the winter-weather months. In the event of an early snowstorm, Lackawanna County may need to use the blades to remove snow from the roadway.
- By signing this application, the selected applicant agrees to the terms and conditions as outlined herein and hereby agrees to indemnify and hold harmless the Lackawanna County Roads and Bridges and Arts and Culture Departments from any liability or damages to any person or property from any cause whatsoever.

**Applications to participate in the program are due by **May 17<sup>th</sup>, 2024****



**2024 Back to School Art Project:  
SCHOOL SPIRIT SNOWPLOW**

## Application for Participation

1. School Name: \_\_\_\_\_

School Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

2. **A 6-inch-high x 18-inch-wide color detailed sketch of your school's plow design must be submitted prior to painting the plow.** See the design rules listed in the [Program Guidelines](#).

By signing this application below and submitting your design, the applicant agrees to the design guidelines and requirements.

Approving Authority Signature: \_\_\_\_\_

Please complete the application by **May 17<sup>th</sup>, 2024**, and email to [scazafaboal@lackawannacounty.org](mailto:scazafaboal@lackawannacounty.org)

